

Anil Sutar

Sr. UX Product Designer



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I'm **Senior UX Product Designer** with 21+ years of experience designing AI-powered, data-intensive enterprise SaaS products across **B2B domains**. Proven expertise in leading **end-to-end product design**, from product discovery and user research to high-fidelity design and delivery. Experienced in designing **AI-driven workflows, conversational intelligence, analytics dashboards, and human-centered AI experiences** that simplify complex business processes. Strong background in design systems, usability testing, **AI-assisted design**, and cross-functional collaboration with product managers, engineers, data scientists, and business stakeholders to deliver scalable, user-centric solutions.

EXPERIENCE

Aviso Software India, Pune — Sr. UX Product Designer

April 2023 – Present

- I led the end-to-end UX design of **AI-powered** revenue intelligence products, including **Conversational Intelligence and Agentic AI features**. I worked closely with product managers, engineers, and AI teams to understand business goals and user needs.
- I **conducted** user **research, interviews, workflow analysis, and usability testing** to identify pain points and improve the overall user experience. I designed intuitive dashboards and workflows that simplified **complex AI features**, CRM data, call transcripts, and sales insights, helping sales teams make faster and better decisions.
- I also used **Figma** to create wireframes, prototypes, and design systems, and explored **vibe coding** to quickly test ideas and improve collaboration with product and engineering teams.
- In addition, I built and maintained **design systems**, mentored designers, and promoted UX best practices to ensure consistent and high-quality user experiences across the product.

Zymr, Pune — Sr. UX Architect

July 2021 – March 2023

- Led **end-to-end UX lifecycle** including user research, interviews, empathy mapping, journey mapping, competitive analysis, and designing wireframes to high-fidelity solutions using **Design Thinking and Agile methodologies**.
- Translated research insights into **scalable, user-centric design decisions**, influencing product strategy and driving adoption of **UX best practices** across cross-functional teams including product, engineering, and business stakeholders.
- Provided **UX leadership by mentoring and managing design teams**, conducting knowledge-sharing sessions, and ensuring high standards of **design quality, consistency, and usability** across projects...

EDUCATION

B.E. Mechanical Engineering

VIT, UNIVERSITY OF PUNE
2000

CUA Certified Usability Analyst

HUMAN FACTORS INTERNATIONAL, MUMBAI
2011

DACA Diploma in Advanced Computer Arts

NATIONAL MULTIMEDIA RESOURCE CENTER,
PUNE
2002

SKILLS

Methods and Deliverables

- AI Powered UX
- AI-Assisted Design Workflows
- Conversational AI Design
- User Research
- Information Architecture
- Interaction Design
- Generative Visual Design
- User Journey Mapping
- Automated User Flows
- AI-Assisted Animation
- Usability Testing
- Accessibility (WCAG)

TOOLS

- Figma AI
- Figma Make
- Sketch
- Balsamic
- Adobe Photoshop
- HTML/CSS
- Adobe xd
- Claude
- ChatGpt
- Miro AI
- 3D Studio max
- After Effects

SOFT SKILLS

- AI-Enhanced Problem Solving & Design Thinking
- Leadership & Mentoring in Hybrid/AI Teams
- Conflict Resolution & AI Supported Insights
- Clear & Impactful Communication
- Collaborative & Cross-Functional Team Player
- Creative & Generative Thinking
- Fast Learner & Adaptable to AI Tools

eQ Technologic, Pune — Sr. UI UX Designer

Mar 2015 – May 2021

I am responsible for designing high-quality user interfaces and visual designs – **from concept to launch**.

- Designed high-quality user interfaces and interaction patterns for enterprise applications, from concept to launch.
- Defined user flows, wireframes, prototypes, and reusable UI patterns to improve usability and scalability.
- Established and enforced UI consistency and design standards across multiple products through style guides and shared components.
- Improved product usability by actively incorporating user feedback and validation throughout the design process.
- Partnered with cross-functional teams to ensure seamless execution from design to development.

A2O Mobile Software India, Pune — UX Engineer

July 2012 – Feb 2015

A2O Mobile is a US start-up company with a vision to deliver innovative, consumer-centric software applications for sales people.

I focused on designing an app called **Dealwall**. This process required designing of **user flows**, conducting usability testing, low/high fidelity wireframes, interactive prototypes.

Spring Computing, Pune — UX Lead

Feb 2012 – July 2012

In my tenure here, I have worked on various mobile applications. My Main tasks were to understand the business and user requirements and develop user flows, interaction models, user interface design, graphic designs, page layouts, color palettes and design patterns, wireframes, prototypes, polished visual designs, site maps and navigation schemas for web and mobile platforms like Android, iPhone, iPad, windows phone, blackberry etc.

Persistent Systems Ltd, Pune — Team Lead (UI UX)

May 2008 – Dec 2011

I designed User Interfaces (web, desktop & mobile) for different domains like community, social, Information, corporate, e-commerce applications etc.

- Designed web, desktop, and mobile user interfaces across enterprise, community, and e-commerce applications.
- Defined interaction patterns, navigation schemes, iconography, and visual standards.
- Created wireframes, UI specifications, and HTML/CSS templates, supporting development and integration.
- Contributed to UX discovery by translating business and user requirements into usable design solutions.

Tech Mahindra Ltd, Pune — Sr. Graphic Designer

Sep 2006 – May 2008

Worked with iPV (Interactive Process Visualization) team of Business Process management (BPM), a Tech Mahindra's business unit.

- Responsible for end-to-end implementation of interactive presentations of the flow diagrams using visual design principles. The clients included British Telecom, Vodafone, Openreach and Orange etc.
- Create a design process to develop an interactive demo starting from requirements gathering, develop functional prototypes, develop visual style guidelines according to the brand, design the layouts, screen elements, different graphics (icon, data & content, navigation & control, layout graphics), decide on font styles & treatments, color combinations.
- Design of company and client newsletters, brochures, advertisements, flyers, business cards, branding strategy etc.

ATMT India, Pune — Sr. Web/Graphic Designer

May 2006 – Sep 2006

ATMT India is a website design and development unit of ATMT group which is situated in UK. ATMT has a variety of hardware products like MP3 players, external storage device, digital video camera etc.

- My area of work included design & development of web site templates, visual identities for web applications. Logo designing, flash presentation.
- Produced highly effective graphic designs for advertising of ATMT products in newspapers and magazines including logos, brochures, catalogs, business cards, letterheads etc for printing and web purpose.

Touchplate Technologies India, Pune — Web/Graphic Designer

Feb 2005 – Feb 2006

Touchplate.inc is a manufacturing company, which develops lighting control devices for residential and commercial markets.

- Designed flash interactive presentations (Demonstrations) which worked as an interactive instructional guide for novice users of touchplate products.
- Create a design process which included visual style guidelines, typography, animation sequences, storyboarding.
- Responsible for graphic support to the product development team for 3D rendering of touchplate products, icon design, animations, page layout design, interface design for LCDs.

Freelance Graphic Designer — Web/Graphic Designer

May 2003 – Dec 2004

- Worked for Cummins India Ltd in the Development of corporate e-learning flash multimedia presentations using flash and 3D Max mainly for trainee mechanical engineers.
- Design of e-cards for gabrielgreetings.com
- 3D Architectural buildings views for Architects using 3D max (Renderings)

Netcradle India Ltd, Ludhiana — Web/Graphic Designer

June 2002 – Feb 2003

Netcradle is a gaming company which designs and develops flash online eLearning games UK students aged between 4 to 10.

- Designed and developed flash online games, cartoon animations for children, Research and Development in Games concepts & Design.
- My primary focus besides designing was to involve with team members in storyboarding, conceptualizing and visualizing for flash games.